PRESS RELEASE

BeyondSnow Project Presents Two Key Reports to Support Snow Tourism Destinations in Climate Adaptation Efforts

Six Alpine countries, including Slovenia, are working together on the BeyondSnow project to assist small and medium-altitude snow tourism destinations in addressing the challenges brought on by climate change. In the past months, the project has released two additional key reports—the Adaptation Report and the Resilience Adaptation Model (RAM)—which aim to equip local authorities, businesses, and communities with adaptation examples, practical tools and data-driven strategies. These resources are intended to help destinations diversify their tourism offer, improve climate resilience, and lessen their dependence on increasingly unpredictable snow conditions.

[Jesenice, Nova Gorica, October 2024] - BeyondSnow has released **two important reports designed to assist Alpine snow tourism destinations (STDs) in adapting to the growing impacts of climate change.** The Adaptation Report and the Resilience Adaptation Model (RAM) are **practical tools for local authorities, businesses, and communities** aiming to boost their resilience and lessen their reliance on increasingly unpredictable snow conditions.

With rising global temperatures, more unpredictable precipitation patterns and shorter snow seasons, small and medium-altitude snow tourism destinations are confronted with significant economic and environmental hurdles. The Adaptation Report provides an **overview of current strategies and innovative methods** for destinations looking to diversify their tourism offerings. At the same time, the Resilience Adaptation Model (RAM) presents a **structured approach to evaluate the vulnerability of** these **destinations**, aiding in the identification of actionable steps toward a more resilient future.

The **STD Adaptation Report** offers examples of climate change adaptation approaches, examining various strategies and measures for **reducing the snow dependence of tourism destinations**. It emphasizes the need to **diversify tourism offers, include sustainable practices and involve local communities in long-term planning**. These strategies and measures are designed to reduce the socio-economic risks linked to climate change while ensuring that Alpine destinations remain appealing to both tourists and residents in the years to come.

The **Resilience Adaptation Model (RAM)** is a significant output of the BeyondSnow project, aimed at **helping snow tourism destinations evaluate their current resilience.** By examining elements such as exposure to climate change, management capabilities, and tourism infrastructure, the **RAM offers destinations a clear picture of their strengths and weaknesses** and represents **the conceptual framework for the Resilience Decision-Making Digital Tool** (RDMDT), an additional

future output of the project. This data-driven method enables decision-makers to prioritize actions and allocate resources effectively, ensuring their regions are better prepared to tackle future climate challenges.

Andrea Omizzolo of Eurac Research, Lead Partner of BeyondSnow, emphasized the significance of these new tools: "The Adaptation Report and RAM are designed to offer practical, evidence-based guidance to Alpine destinations as they navigate the complexities of climate change. These resources are critical for fostering long-term resilience in the face of climate change."

Looking Ahead
The launch of the Adaptation Report and the RAM represents a significant step forward in the BeyondSnow project's mission to enhance climate resilience in the Alpine region. **By offering these free and accessible resources, the project seeks to democratize climate adaptation strategies and empower snow tourism destinations to take proactive measures towards resilience and sustainability**.

Download the **Adaptation Report** to explore strategic approaches for diversifying snow tourism and increasing climate resilience.
https://www.alpine-space.eu/wp-content/uploads/2024/08/beyondsnow-deliverable-1.2.2-reportannex.pdf

Access the **Resilience Adaptation Model (RAM)** to assess vulnerabilities and develop actionable strategies for sustainable snow tourism.
https://www.alpine-space.eu/wp-content/uploads/2024/08/beyondsnow-output-1.1-resilience-daptation-model-RAM-2024-1.pdf

For more information on the BeyondSnow project, please visit:
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BeyondSnow is an Interreg - Alpine Space project co-funded by the European Union. It aims at decreasing the snow-dependency of Alpine Space snow tourism destinations, strengthen their

resilience to climate change and retain/increase the viability for residents and their attractiveness for tourists.