



# Extended Deadline Due to High Demand: Last Chance to Join the Web3Tour Acceleration Programme – Apply by October 22!

# **Transform Your Business with Web 3.0 Technologies**

Due to high demand, the Web3Tour Acceleration Programme has extended its application deadline to October 22, 2024. Don't miss this chance to access free, cutting-edge digital training and resources that will propel your cultural tourism SME into the future.

The Web3Tour Acceleration Programme is a journey designed to empower cultural tourism SMEs and startups with cutting-edge skills in Web 3.0 technologies.

### Why Join?

- Cutting-Edge Tools: Access the latest Web 3.0 technologies like blockchain, NFTs, and the Metaverse.
- Expert Mentoring: Learn from industry leaders who are pioneering the intersection of tourism and technology.
- Hands-on Experience: Participate in interactive workshops and gain practical knowledge.
- Growth Opportunities: Network with innovators, potential partners, and investors.

### **Programme Highlights:**

- 8 inspiring webinars
- 4 interactive **workshops**
- 4 mentoring sessions

### **Key Dates:**

- New Application Deadline: October 22, 2024
- **Programme Start Date**: November 6, 2024
- **Demo Day**: February 26, 2025

How to Apply: <u>Apply Here</u> and check the full <u>syllabus here</u>. Seize this extended opportunity to shape the future of cultural tourism. For more information or assistance, contact us at <u>hello@thefuturecats.com</u>





#### About the Web3Tour Project

Web3Tour is an innovative initiative aimed at transforming cultural tourism through the adoption of Web 3.0, Metaverse, and Blockchain technologies. With a focus on capacity building, sustainability, and digital skills, Web3Tour equips SMEs with the knowledge and tools to lead the industry toward a more inclusive and competitive future.

Supported by Creative Europe, Web3Tour runs from November 2023 to November 2025, with leading partners such as:

- Arctur: Tourism 4.0 Lead, a hi-tech SME specializing in HPC services and solutions in Central and Eastern Europe.
- **Envolve Entrepreneurship:** A global entrepreneurship support organization that helps start-ups with upskilling and business innovation.
- **TheFutureCats:** An innovation consultancy specializing in digital transformation and capacity-building programmes.

