WEB3TOUR

Web3Tour Acceleration Programme Now Open for Applications

Transforming Cultural Tourism through Web 3.0

The Web3Tour Acceleration Programme is set to revolutionize the cultural tourism sector. Focused on accessibility and making a real impact, this initiative aims to provide SMEs with the essential tools and support to thrive in the digital age.

- **Free and Digital:** The Web3Tour Acceleration Programme is a fully digital and free initiative transforming the cultural tourism sector through Web 3.0 technologies.
- **Empowering 30 SMEs:** This programme will support 30 SMEs—10 each from Greece, Cyprus, and Slovenia—with specialized training and support to thrive in the evolving landscape of cultural tourism.

Empowering SMEs in Cultural Tourism

The programme is designed to keep SMEs at the forefront of cultural tourism by harnessing the power of Web 3.0. Participants will benefit from:

- **Cutting-Edge Tools:** Gain access to the latest Web 3.0 technologies, including blockchain and the metaverse.
- **Expert Guidance:** Receive insights from industry leaders experienced in the intersection of tourism and technology.
- **Networking Opportunities:** Connect with innovators, potential partners, and investors.
- **Practical Experience:** Engage in hands-on learning with real-world applications.
- **Growth Strategies:** Obtain support to scale businesses globally using Web 3.0 innovations.

Important Dates

- **Application Deadline:** September 27, 2024
- **Programme Start Date:** October 14, 2024

Co-funded by
the European Union

Eligibility Criteria

- **Target Audience:** SMEs or early-stage startups in sustainable cultural tourism.
- **Location:** Must be based in Greece, Cyprus, or Slovenia.

How to Apply

Applications are open until September 27, 2024, at 23:59. Don't miss this opportunity to shape the future of cultural tourism.

For more information or assistance, contact at hello@thefuturecats.com.

APPLY HERE!

About the "Web3Tour" project

Web3Tour is an innovative initiative aimed at transforming cultural tourism through the adoption of Web 3.0, Metaverse, and Blockchain technologies. The project focuses on capacity building, sustainability, and enhancing digital skills, with the goal of making the cultural tourism sector more inclusive and competitive. To achieve these objectives, Web3Tour supports SMEs by providing training, workshops, and resources that help integrate these advanced technologies, aligning their practices with the Sustainable Development Goals (SDGs).

The Web3Tour Acceleration Programme, a key component of the project, is supported by Creative Europe and implemented by leading organizations, including:

- **Arctur:** A hi-tech SME and the main privately-owned supplier of High-Power Computing (HPC) services and solutions in Central and Eastern Europe.
- **Envolve Entrepreneurship:** An entrepreneurship support organization that provides upskilling, business innovation services, and founders' support for start-up businesses globally.
- **TheFutureCats - Innovation Consultancy:** A leading digital innovation and technology company specializing in top-notch training and capacity-building programs.

Supported by Creative Europe, Web3Tour spans from November 2023 to November 2025, fostering growth, sustainability, and community building in the cultural tourism industry.