

PRESS RELEASE

BeyondSnow launches the Climate Resilience Tool to support snow tourism destinations in adapting to climate change

A new online resource to help local authorities and tourism operators gaining an initial understanding about climate risks, tourism offer diversification and resilience in mountain areas. The Climate Resilience Tool provides data-driven insights and initial recommendations to support a sustainable climate change transition for snow tourism destinations.

[Jesenice, Nova Gorica, March 2025] Climate change is profoundly transforming winter tourism, putting the economic and environmental sustainability of Alpine destinations at risk. To support local authorities, tourism operators and communities in addressing these challenges, the **BeyondSnow project has developed the Climate Resilience Tool, a free digital platform designed to provide an initial assessment of climate risks, identify vulnerabilities and support the future design of adaptive strategies.**

The Climate Resilience Tool is a strategic support for the transition of Alpine tourism, offering a structured, data-driven approach for the initial analysis of mountain destination resilience, considering three key areas:

- **Winter tourism & climate-related factors** – How climate change is affecting the environment, snowfall, and seasonal patterns of the destination.
- **Management factors** – The destination's ability to adapt through governance, resource management, and infrastructure.
- **Tourism supply & tourism demand** – How the tourism destination is structured based on its supply and how tourism flows are distributed throughout different seasons.

By analysing these areas, the tool provides **personalized insights** that give destinations an initial **overview of key challenges**, laying the groundwork for the development of proactive measures to secure their future.

The tool is designed to be user-friendly and accessible to all stakeholders, including DMOs, local governments, tourism boards and community organizations.

The Climate Resilience Tool is based on the [Resilience Adaptation Model \(RAM\)](#), a framework that assesses climate risks, tourism dynamics, and management capacities to evaluate the resilience of snow tourism destinations.

- Read more about the Climate Resilience Tool [here](#).
- A step-by-step tutorial video is available to guide users through the registration process, questionnaire completion and report interpretation [here](#).
- Try the Climate Resilience Tool [here](#).

Join our webinar to explore the Climate Resilience Tool

To help local authorities, tourism operators, and stakeholders make the most of the Climate Resilience Tool, BeyondSnow is hosting a free online webinar. Participants will have the opportunity to ask questions and learn from real-case applications.

Date & Time: April 3rd at 9:00 CET

Location: Online at this [link](#)

"Snow tourism destinations are facing unprecedented changes. The Climate Resilience Tool provides essential insights to help territories make informed decisions and build a more sustainable tourism model," **says Andrea Omizzolo of Eurac Research, Lead Partner of BeyondSnow.** "With this tool, public authorities and tourism operators can systematically assess climate risks and develop more effective adaptation strategies."

For more information on the BeyondSnow project, please visit:

[BeyondSnow Official Website](#)

[Facebook](#)

[Instagram](#)

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BeyondSnow is an Interreg - Alpine Space project co-funded by the European Union. It aims at decreasing the snow-dependency of Alpine Space snow tourism destinations, strengthen their resilience to climate change and retain/increase the viability for residents and their attractiveness for tourists.

BeyondSnow is a European Interreg - Alpine Space project co-funded by the European Union, aimed at enhancing the resilience of Alpine Space winter tourism destinations and their communities through the promotion of an ecological transition.

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